**Accounting Major Report**

**Outcomes:** Technical Knowledge, Oral and Written Communication, Problem Solving, Critical Thinking, Information Literacy, Global Perspectives, Teamwork, Professionalism

**Internal, Direct, Summative Measure**: Strategic Management Final Case

**Rubric**: Strategic Management Final Case Rubric

**Criteria for Success**: Mean of 3.0 or better

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| **Learning Outcome (LO)** | **Conclusions Drawn from Data** | **Criteria for Success** |
| **Met** | **Not Met** |
| 1.Technical Knowledge | The success criterion was met in the past year at a mean of 3.7. There is an upward trend for the past 4 years. This mean when compared with other measures higher. | X |  |
| 2.Oral and Written Communication | The success criterion was met in the past year at a mean of 3.7. There is an upward trend for the past 4 years. This mean when compared with other measures higher. | X |  |
| 3.Problem Solving | The success criterion was met in the past year at a mean of 3.7. There is an upward trend for the past 4 years. This mean when compared with other measures about the same. | X |  |
| 4.Critical Thinking | The success criterion was met in the past year at a mean of 3.65. There is an upward trend for the past 4 years. This mean when compared with other measures higher. | X |  |
| 5.Information Literacy | The success criterion was met in the past year at a mean of 3.8. There is an upward trend for the past 4 years. This mean when compared with other measures higher. | X |  |
| 6. Global Perspectives | The success criterion was met in the past year at a mean of 3.73. There is an upward trend for the past 4 years. This mean when compared with other measures higher. | X |  |
| 7. Teamwork | The success criterion was met in the past year at a mean of 3.9. There is an upward trend for the past 4 years. This mean when compared with other measures is higher. | X |  |
| 8. Professionalism | The success criterion was met in the past year at a mean of 3.7. There is an upward trend for the past 4 years. This mean when compared with other measures is higher. | X |  |

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| **Action (s) for Improvement** |
| Though all criteria for success were met, the COB feels it may be useful to develop more detailed rubrics to generate greater variance for continuous improvement. Multiple assessors may need to be explored as well. |

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| **Results of Previous Action (s) for Improvement** |
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