**Graduate College of Business Assessment Sheet**

*(1/26/2016)*

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| **Name** | **Description** | **Data Source** | **Type of**  **Instrument** | **Date/**  **Frequency** | **Responsible**  **Entity** | **University**  **Outcomes** | **Data**  **Reviewed** | **Concerns**  **Identified** | **Improvements**  **Planned** | **Date**  **Implemented** |
| Whole Person Assessment (WPA) Departmental Data | General Education and Professional Measurement of Student Learning Outcomes and Competencies | University ePortfolio System | University-wide online student artifact and assessment system | Every semester | Office of Institutional Effectiveness, General Education Committee, Department Chair and Faculty | Measures across all university Student Learning Outcomes | 1) Reviewed in Graduate Assessment Meeting 1/26/15 | 1) Few graduate program student learning outcomes (SLO) and artifacts | 1) Identify graduate program SLO’s and artifacts; collect and assess data for program improvements | 1) Fall 2015 |
| University Program Review Data | Office of Institutional Effectiveness Data Report of key departmental effectiveness indicators | University data systems | Program Review Dashboard Report | Every semester | Office of Institutional Effectiveness, Department Chair | Office of Institutional Effectiveness Data Report of key departmental effectiveness indicators | On-going but most recently 7/28/15, 11/3/15, 12/9/15 Deans Meeting; 1/5/16 COB Assessment Meeting | 1) Low Enrollment in Graduate Non-Profit Management Degree | 1) Discontinue Graduate Non-Profit Management Degree | 1) Fall 2015 |
| ETS National Major Field Test for College of Business | Comprehensive graduate and undergraduate outcomes assessment designed to measure the critical knowledge and understanding obtained by students in a major field of study | Educational Testing Service | Proctored, nationally-normed assessment | Due to cost and size of program, once every two years to graduating MBA students. | Department Chair | Professionally Competent | On-going but most recently reviewed in 1/5/16 COB Assessment Meeting | 1) Low scores for graduate students | 1) Re-position professors in core marketing and management courses; revise content and delivery methods in core courses; strengthen admission requirements and academic suspension policies | 1) Fall 2012 and on-going |
| Student Feedback and Market Data | COB Faculty modify courses based on student feedback, student needs, and market needs | Faculty research markets and student needs | Student surveys, personal research | On-going | COB Graduate Faculty | Professionally Competent | 8/5/15 COB Faculty Meeting | Currency of content, currency of textbook, student motivation, student comprehension | Changes to course content, new textbooks, improved relevancy of examples, improved course projects | Fall 2015 |

**Department Name– Mission Statement**

Mission: The College of Business at Oral Roberts University is firmly grounded in a concept of abundant life and the belief that all people are capable of finding prosperous living with God as their Source. The comprehensive integrated curriculum is designed to provide a business education with a commitment to the Christian way of life. The College of Business seeks (1) to graduate well-qualified professionals who provide expert leadership as corporate executives, entrepreneurs, government officials, counselors, nonprofit administrators, and teachers; and (2) to provide an education that enables business graduates to manage people and resources within the context of Christian love and Biblical principles of concern for the welfare of the whole person. To this end, students are challenged to develop a perspective of wholeness in their personal lives so that they might help their clients or student develop wholeness as a way of life.