GMGT 585 Critical Thinking

Students will be able to demonstrate critical thinking skills with respect to the critical assessment of peer reviewed, scholarly research in a business field (e.g., management, marketing, etc.) and the use of analytics to solve research problems.

Artifact: GBUS 585 (Business Analytics): Annotated Bibliography.

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|  | **4.0 Exemplary** | **3.0 Competent** | **2.0 Acceptable** | **1.0 Unacceptable** | **0 Not Attempted** |
| **Research Skills**  Students will be able to demonstrate competencies in the ethical identification, retrieval, evaluation and use of library databases, information, and knowledge, in a business setting. | Excellent demonstration of research methodology and information literacy throughout. Article is scholarly, peer reviewed and published within the past 5 years. | Research methodology and information literacy evident. Article is scholarly and peer reviewed. | Some evidence of effective research methodology and information literacy. Article is not scholarly but is in a peer reviewed journal. | Minimal evidence of effective research methodology and information literacy. Article is not scholarly or peer reviewed or is older than 5 years. | No attempt made. |
|  | **4.0 Exemplary** | **3.0 Competent** | **2.0 Acceptable** | **1.0 Unacceptable** | **0 Not Attempted** |
| **Problem Solving/Critical Analysis Skills: Summary Section**  Students will be able to demonstrate competencies in critical thinking abilities through critical analysis skills in the Summary section. | Excellent demonstration of critical analysis and critical thinking throughout. Excellent overall assessment of research article. | Critical thinking skills and critical analysis evident. Adequate overall assessment of research article. | Minimal evidence of effective critical analysis skills, critical thinking in overall assessment of research article. Flaws detract from effectiveness. | Little evidence of critical analysis skills, critical thinking in overall assessment of research article. | No attempt made. |
|  | **4.0 Exemplary** | **3.0 Competent** | **2.0 Acceptable** | **1.0 Unacceptable** | **0 Not Attempted** |
| **Problem Solving/Critical Analysis Skills: Critical Assessment Section**  Students will be able to demonstrate competencies in critical thinking abilities through critical analysis skills in the Critical Assessment section. | Excellent demonstration of critical analysis and critical thinking throughout. Excellent critical assessment of research methodology. | Critical thinking skills and critical analysis evident. Adequate critical assessment of research methodology. | Minimal evidence of effective critical analysis skills, critical thinking and critical assessment. Flaws detract from effectiveness. | Little evidence of critical analysis skills, critical thinking and critical assessment. | No attempt made. |
|  | **4.0 Exemplary** | **3.0 Competent** | **2.0 Acceptable** | **1.0 Unacceptable** | **0 Not Attempted** |
| **Problem Solving/Critical Analysis Skills: Value Statement Section**  Students will be able to demonstrate competencies in critical thinking abilities through critical analysis skills in the Value Statement section. | Excellent demonstration of critical analysis and critical thinking and throughout. Excellent assessment of value of research. | Critical thinking skills and critical analysis evident. Adequate assessment of value of research. | Minimal evidence of effective critical analysis skills, critical thinking and assessment of value of research. Flaws detract from effectiveness. | Little evidence of critical analysis skills, critical thinking and assessment of value of research. | No attempt made. |
|  | **4.0 Exemplary** | **3.0 Competent** | **2.0 Acceptable** | **1.0 Unacceptable** | **0 Not Attempted** |
| **Communication Skills**  Students will be able to demonstrate competencies in writing using the latest technology when appropriate, including TurnItIn.com. | Excellent demonstration of communication skills throughout. Follows APA formatting throughout. TurnItIn.com similarity index at or below 25%. | Communication skills evident. Spelling and grammar errors do not detract from effectiveness. Minimal APA errors. TurnItIn.com similarity index at or below 25%. | Some evidence of communication skills. Spelling and grammar errors detract from effectiveness. Moderate APA errors. TurnItIn.com similarity index at or below 25%. | Minimal evidence of communication skills. Does not follow APA formatting. TurnItIn.com similarity index above 25%. | No attempt made. |